

January 7, 2021



the insider

Your Employee Newsletter



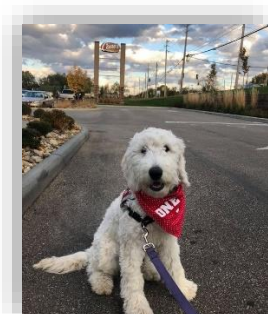
: Nyketa Gaffney

1-FREE Dog Adoption at the SPCA Every Day In 2021!

Submitted by: Maria Miller, VP of Donor Relations

Raising Cane's is an invaluable community partner to the SPCA Cincinnati, and has been since 2018. They have guaranteed that our organization will continue to thrive in its mission by sponsoring 1-FREE dog adoption every day for the entire 2021 calendar year! Their commitment and contribution undoubtedly make a huge impact in animal welfare for Greater Cincinnati.

Our staff will pick a lucky winner each morning and provide an appointment. Should the adopter be a no-show or cancels, the opportunity will be passed to the next appointment scheduled for the day. Please, spread the word!



: Raising Cane's Facebook

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IN THE KNOW

Events, Celebrations, Campaigns and MORE!

Daisy Award Winner

Submitted by: SPCA Human Resources

Looking for a way to work with animals after a long career in the medical field, I started as a volunteer before now working at SPCA. This is where my heart is...doing whatever I can to help the animals while in our care. I have learned so much and continue to do so every day.

If I could travel any place in the world, it would be to a tropical island for I love the sun and warm weather.

If granted one wish, it would be for people to have more love and kindness for each other with understanding of our differences.

Can't say I have a favorite animal. I do know I love cats and dogs and we had an iguana for 9 yrs.

What inspires and motivates me the most is learning what I can to help others and seeing the difference it makes.

My best advice is to learn all you can and find your passion in life to be happy ❤️ and to listen to and watch the animals for they have much to teach us!



Congratulations to Andrea Brock- Hitchcock!

HR Corner

Submitted by Jessica Choate, HR Facilitator

Anyone employed with SPCA Cincinnati can find resources to assist with life events through EAP (the Employee Assistance Program)! Log-on now to obtain information on a variety of wellness topics. In order to use the website, follow these steps: Go to www.anthemead.com → Click on the Member log-in button → Company name enter: SPCA of Cincinnati.

January 2021: How to Set Meaningful Goals!

You've probably set goals for yourself—goals like New Year's resolution, nutrition and exercise goals, or goals for work. And you're probably familiar with the concept of setting *SMART* goals: **S**pecific, **M**easurable, **A**ctionable, **R**ealistic, and **T**ime-specified) to increase the chances that you'll achieve those goals. But there's another important aspect to setting goals that shouldn't be overlooked: the idea of setting meaningful goals. Without that focus, you can spend your time and energy chasing goals that don't really matter.

The pursuit of meaningful goals is rewarding in and of itself.

Meaningful and Intentional

The pursuit of meaningful goals is rewarding in and of itself. It pushes you to learn and grow, step out of your comfort zone, and come closer to being the best you can be.

LEARN MORE on the EAP website!

What In the SPCA?

SPCA CINCINNATI Pictionary

We are putting your Pictionary skills to the test! The last 4 photos seemed to have given everyone a run for their money. If you've guessed: **For the Love of Life**, you were correct! Congrats to **Deshawnta Goodson**. He has won a \$10 Dunkin' gift card by submitting his answer.

To your right are four more photos. Each one of them represents a single word or perhaps contracted words. Your job is to place said words together in a complete sentence to reveal a positive and uplifting statement.

Once you are confident in your answer, you **MUST** text: **GOT IT** to 513-526-3767. Include your name and the answer to the current Pictionary in the text message. The first team member with the correct answer by 6:00pm, on the day of the newsletter's distribution, will receive a sponsored prize! If no one guesses correctly, the prize will roll over to the next 'insider'.

For this edition, the prize is a Raising Cane's Fanny pack with 2-FREE boxed meals sponsored in-part by the Donor Relations department and our good friends at Raising Cane's.

The winner's prize will be dropped off at the front desk for claiming. If there are any questions, reach Nyketa Gaffney at ngaffney@spcacincinnati.org.

What in the SPCA is going on here? **There is a clue in this newsletter!



How far can a squirrel fall without losing its life?

Fun Fact on Page 6! Read on...



#1



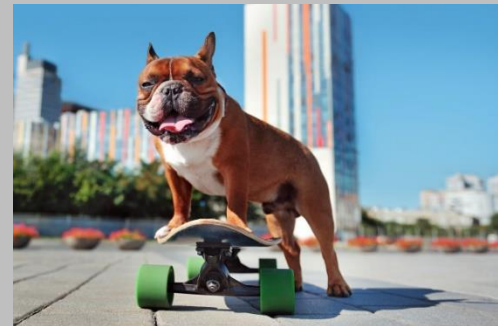
#2



#3



#4



The Where in the Paws Is Cane Campaign!

Submitted by: Donor Relations Department

One of the SPCA Cincinnati's most popular campaigns - Where in the Paws Is Cane? - concluded 2020 on a high note thanks to our good friends, and invaluable community partner, Raising Cane's!

We were able to award **16** of our Facebook followers with Fanny Packs and FREE boxed meals to enjoy with their families. Participation increased online engagement, and our organization was able to encourage SPCA Facebook fans to grab Raising Cane's for lunch each time Cane was promoted!

Here are the popular locations within the city of Cincinnati that our buddy Cane visited: Eden Park, Xavier Cintas Center, Kenwood Towne Center, Colerain Raising Cane's restaurant, and Washington Park.



The SPCA Cincinnati hopes to bring back this wonderful campaign later this year, in the fourth-quarter. Raising Cane's is committed to saving more animals' lives in our community. They've demonstrated this by strengthening our partnership and with the guarantee of 365 dog adoptions, paid for in advance. We send immense gratitude!

Introducing: GoodPup

Submitted by: Jake White, President and CEO

We have the incredible opportunity to offer the SPCA Cincinnati adopters another fantastic service which will keep pets in their forever homes once they leave the shelter. Say hello to **GoodPup!**

GoodPup offers personalized dog training in an app! Clients may connect with certified trainers over a LIVE video chat and train their pup when it is convenient from them. 24/7.

In the times in which we live, this service is aligned to meet the needs of a virtual world. Moreover, the SPCA Cincinnati's goal is to provide pet parents with resources to make them successful. GoodPup is extremely valuable in our Managed Admissions program when discussing behavior even.

We are excited about this new partnership and what it means in terms of saving lives. Our adopters will receive a 1-week FREE trial, and once they sign-on as a dedicated member of GoodPup the SPCA Cincinnati will receive a monthly donation!

Remember, when you are speaking with our adopters, as well as with family and friends, share this good news!



Volunteer Services

Submitted by: Erin Lawson, Volunteer Services and Foster Manager

With a Heavy Heart I regret to inform you that one of our volunteers who has given many hours to our Humane Education program passed away last week. Kathy Fuller volunteered for three years with us and we were extremely saddened to hear this news. Our hearts go out to her family.

In the last week we have had 24 adoptions (12 cats, 12 dogs)!

New Year... but COVID 19 is still very real! You all have done a wonderful job with the check-in sheets and wearing your masks. Just as a reminder, don't come in if you are sick or have knowingly been exposed to COVID 19 until you either get a negative test, or complete the quarantine symptom-free.

Foster Animal of the Week: We are looking for a foster for a potential mom and litter of puppies we could be getting next week. If you can provide a calm, quiet and clean space for a mom and her pups (pit mix, puppies are not born yet) for a couple months, please let me know!

MLK Jr. Day: We will be **closed** on

Monday January 18th in observance of the holiday.

Behavior Office: This office is not in use, but can be used if absolutely needed for dogs who need some one-on-one time.

Volunteer Services cont.

More Georgia Dogs! We will be getting another group of dogs from Georgia next week on the 14th!

Cold Weather Pet Tip: Just like ours, animals' skin can get dry and flaky in the cold weather. To avoid this, try to bathe your pet as little as possible during cold spells. Bathing too much can remove essential oils and increase dry, flaky skin. If you need to bathe your pet, look into moisturizing shampoos/conditioners

Dog Socialization Tags: One of our employees took initiative after she noticed some confusion about where certain dogs were. So, she created "Out with Volunteer" tags that are now in the Volunteer Workroom by the Volgistics laptop. Please use these when you are socializing with a dog so we know where they are.

Want to Learn More? Animal welfare is a constantly changing field and there are always new resources being offered to those involved with sheltering. Fear Free Sheltering offers a free certification you can obtain as a volunteer! You'll learn about ways to decrease stress in animals while they are in our care. Check out their website for more information: <https://fearfreeshelters.com/>

Upcoming Events:

- January 8th: Chow Now Pantry at Tikkun Farm
- January 15th, 16th, and 17th: Chow Now Pantry Collection at Sharonville (HELP NEEDED)
- January 18th: MLK Jr. Day - CLOSED
- February 6th: Adopt-a-Pet Telethon



It's all about terminal velocity! Terminal velocity is the fastest that an object will ever fall, no matter what height it is dropped from. Squirrels (unlike most other mammals) can survive impacts at their terminal velocity. Which means **no matter what height you drop a squirrel from, it will probably survive!** Their small and light build aids in their survival. Plus, their stretchy body & fluffy tail helps them pick up drag during a fall.

January Birthdays

- Jessica Choate

January Anniversaries

- Vanly Doiron—1 year
- Erin Lawson—2 years
- Sheila Rieger—6 years

January Awareness

- National Dress Up Your Pet Day—1/14

Upcoming Events



SPCA Campaigns



All things SPCA Cincinnati can be found on our website. Encourage everyone to visit TODAY!

www.spcacincinnati.org

Donate to help the animals in our care

Support from people like you helps us protect lost, abandoned, and mistreated pets in our community. Your generous gift will help provide:

- Food and shelter
- Medical care
- Loving adoptive families
- And so much more

